

Beat: Health

## March Against Monsanto Launches Time Square Billboard to Coincide Global Protest

To promote global awareness

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**USPA NEWS** - In an effort to promote global awareness over the issue of genetically modified organisms (GMOs) and cancer-linked herbicides in the food supply, the grassroots activism group March Against Monsanto has launched a Times Square billboard campaign above the Ripley's building in New York City...

In an effort to promote global awareness over the issue of genetically modified organisms (GMOs) and cancer-linked herbicides in the food supply, the grassroots activism group March Against Monsanto has launched a Times Square billboard campaign above the Ripley's building in New York City ahead of its 4th annual international street march against Monsanto. Set to run from April 25th to May 25th, the billboard campaign features the back of a topless female model, with the accompanying statement: 'Keep GMOs out of your genes.'

'Monsanto has infiltrated various agencies within the United States government, and as a result both public health and the health of our environment has suffered greatly. Glyphosate, the likely cancer-linked herbicide that is an essential component in the expansion of GMO crops, is already being banned around the world over safety concerns. Here in the United States, glyphosate is consistently being discovered in everything from hospital feeding tubes and tampons to the breast milk of nursing mothers....' March Against Monsanto wrote in an official statement on the campaign.

Coinciding with the billboard campaign run, March Against Monsanto will launch its 6th global street march in protest of Monsanto and GMOs on May 21st, 2016. Hundreds of thousands of concerned citizens are expected to gather across more than 49 countries (including Japan and Spain for the first time) and 357 cities across 6 continents to join in peaceful protest as a part of the grassroots movement.

Source : March Against Monsanto

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)